

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

ACTION REQUEST

Action Requested: Center Naming

Proposed Name: Rogel Cancer Center

Background:

Richard (BBA '70, LLD Hon '09) and Susan Rogel have committed \$150 million to the University of Michigan Comprehensive Cancer Center to boost innovative cancer research and develop the next generation of cancer pioneers. The gift is the largest ever to Michigan Medicine and one of the largest in the University of Michigan's history.

This transformational gift will enable Michigan Medicine to draw on its collaborative research culture to drive cancer care forward. It will help attract and support outstanding cancer researchers from around the world, including the most promising fellows and trainees, making the University of Michigan a premier center fostering the development of new leaders in cancer research and care.

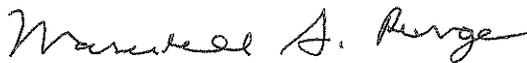
The Rogels have a long history of giving and service to the U-M. They have given and pledged \$188.5 million to at least 17 areas of the university to date. Their giving has supported the Kenneth G. Lieberthal and Richard H. Rogel Center for Chinese Studies in the College of Literature, Science, and the Arts; the Rogel Medical Scholars at the Medical School; and the Rogel Award for Excellence, providing need-based support for more than 540 undergraduate students since 2000.

Richard Rogel is president of the investing firm Tomay Inc. He is the founder, and former chairman and CEO of the Preferred Provider Organization of Michigan, which was one of the first in the country of this type of health insurance plan. He currently serves as a vice chair of the Victors for Michigan National Campaign Leadership Board. He also chairs the Michigan Medicine Victors for Michigan campaign, the Victors for Michigan Global Student Support Committee, and has served on numerous other boards across the university.

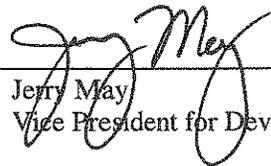
Susan Rogel serves on the steering committee of the Victors for Michigan National Campaign Leadership Board, the C.S. Mott Children's Hospital and Von Voigtlander Women's Hospital National Campaign Leadership Council, and the U-M Depression Center Campaign Council. She has also served on the Alumni Association Campaign Committee.

In recognition of Richard and Susan Rogel's exceptional generosity to U-M and this significant commitment, we recommend that the Board of Regents approve the naming of the Rogel Cancer Center, effective immediately.

Respectfully submitted,



Marschall S. Runge
Executive Vice President for Medical Affairs
and Dean, Medical School



Jerry May
Vice President for Development

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