

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

ACTION REQUEST

Subject: Michigan Stadium
2007 Electronic Scoreboard Upgrade

Approved by the Regents
March 15, 2007

Action
Requested: Approval to Proceed with Project

Background:


The electronic scoreboards at Michigan Stadium were constructed and installed in 1998. Other than routine maintenance to the video screens and scoreboard elements, no major changes have been made since installation. This project will convert the current incandescent bulb components to light-emitting diode (LED) technology. As a result, the new scoreboards will provide a more reliable and clear display.

In addition, this project will include a new electronic LED message board at the bottom of the scoreboard. This message board will replace the current tri-panel board that is only capable of rotating three fixed messages. The new message board will allow display of additional statistics, out-of-town scores, and traditional crowd messages such as "Go Blue." The current policy of no advertising in the Stadium will be continued. The scope of this project includes the mechanical and electrical work necessary to accomplish these improvements.

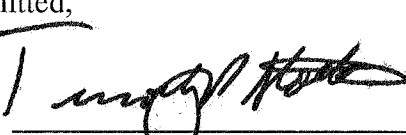
The estimated cost of the project is \$750,000. Funding will be provided from Athletic Department resources. The construction cash flow may be provided, all or in part, by increasing the commercial paper issuance under the commercial paper program, secured by a pledge of General Revenues, and authorized by the Regents. Construction is scheduled to be completed in Summer 2007.

We recommend that the Regents approve the Michigan Stadium 2007 Electronic Scoreboard Upgrade project as described, and authorize issuing the project for bids and awarding construction contracts providing that bids are within the approved budget.

Respectfully submitted,



William C. Martin
Donald R. Shepherd Director of
Intercollegiate Athletics



Timothy P. Slottow
Executive Vice President and
Chief Financial Officer

March 2007